



National Adult Protective Services Association

March, 2009

Dear Potential Partner,

The National Adult Protective Services Association (NAPSA) and the Texas Department of Family & Protective Services (TDFPS) invite you to showcase and market your business with sponsorship at the 2009 NAPSA - TDFPS Annual Conference, to be held October 27-30 at the El Tropicana Hotel, 110 Lexington Ave, on the beautiful River Walk in San Antonio, Texas.

The 2009 NAPSA -TDFPS Conference will bring together more than 500 individuals representing all 50 states as well as U.S. territories and other countries. The conference is held for professionals in the field of adult protective services (APS), elder care, disability services, law enforcement, criminal prosecution, and health care. The audience is expected to include executive directors, senior level management, middle managers, supervisor and program staff, and direct support personnel. By sponsoring our conference, you will not only gain nationwide exposure, but meet the decision makers of organizations that provide services and supports to older persons and adults with disabilities.

The 2009 NAPSA - TDFPS Conference offers you the opportunity for prestigious recognition at the largest national adult protective service conference. Through sponsorship you will have the opportunity to build your name recognition, promote your products or services, and increase your public relations and marketing program. An exhibit booth will give your company/agency the chance to demonstrate to conference participants how your products and services will benefit the operation of their agency.

Opportunities to participate in the conference are detailed on the following pages. If you have questions please contact vendors@apsnetwork.org. Thank you for your attention, and we hope to see you in San Antonio!

Sincerely,

Jennifer Edwards-Hawkins

Jennifer Edwards-Hawkins, Chair
2009 NAPSA Conference Planning Committee



National Adult Protective Services Association

2009 NAPSA-TDFPS Conference Sponsorship Levels

- **Titanium Level Sponsor - \$10,000**

Participation of eight (8) representatives at the conference, including all educational sessions; a full page ad on the cover (back, inside front, inside back) of the conference program booklet; recognition on the front cover of the conference program booklet; the opportunity for additional recognition in the conference program booklet for sponsoring an educational track; recognition during the opening general session and reception; sign recognition; and an exhibit booth in a prime location in the exhibit hall.

- **Platinum Level Sponsor - \$5,000**

Participation of six (6) representatives at the conference, including all educational sessions; a full page ad in the conference program booklet; the opportunity for recognition in the program booklet for sponsoring an educational track; recognition during the opening general session and reception; sign recognition; and one booth in the exhibit hall at a prime location.

- **Gold Level Sponsor - \$3,500**

Participation of four (4) representatives at the conference, including all educational sessions; a half page ad in the conference program booklet; the opportunity for recognition in the program booklet for sponsoring an educational track; recognition during the opening general session and reception; sign recognition; and one booth in the exhibit hall.

- **Silver Level Sponsor - \$2,500**

Participation of two (2) representatives at the conference; a quarter page ad in the conference program booklet; recognition during the opening general session and reception; sign recognition; and one booth in the exhibit hall.

- **Bronze Level Sponsor - \$1,500**

Participation of one (1) representative at the conference; a business card size ad in the conference program booklet; recognition during the opening general session and reception; sign recognition; and one booth in the exhibit hall.

- **Exhibitor Level Sponsor - \$500 (Non-profit \$250)**

Business/organization mentioned in the conference program booklet, and one booth in the exhibit hall.

PLEASE NOTE:

All advertisement copy must be submitted to wendy.ivy@dfps.state.tx by July 31, 2009 in order to be included in the Conference Program. Deadline for full payment is October 16, 2009.



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2009 NAPSA - TDFPS Conference Additional Sponsorship Opportunities

Sponsors have the opportunity to be acknowledged both in the conference program and at any specific event they wish to sponsor. Opportunities include:

- Refreshment Break
- Opening Plenary Session
- Specific Workshop Session
- Annual Business & Awards Luncheon
- Closing Plenary Session
- Conference Scholarships (\$750 each)

Please contact vendors@apsnetwork.org for details on these opportunities.

Provide Conference Participant Materials

Consider providing notepads, pens, or other useful items imprinted with your logo for inclusion in the materials received by each conference participant at registration

Place an Advertisement in the Conference Program Booklet

Ads must be black and white, to actual size and sent as WORD, PDF or JPEG file. Please note: Ads with gradations and shading do not always reproduce well. The Conference Packet is 8.5 inches x 11 inches. The dimensions below allow sufficient border space for your ad.

<u>Page Size</u>	<u>Ad Dimensions</u>	<u>For Profit</u>	<u>Non-Profit</u>
Full Page	7 in. W x 9 in. H	\$500	\$250
Half Page	7 in. W x 4.5 in. H	\$300	\$150
Quarter Page	3.5 in. W x 3.5 in. H	\$200	\$100
Business Card	3 in. W x 2 in. H	\$100	\$ 50

All advertisement copy must be submitted to wendy.ivy@dfps.state.tx by July 31, 2009 in order to be included in the Conference Program.

Additional information on any sponsorship opportunity can be obtained by e-mailing vendors@apsnetwork.org



2009 NAPSA - IDOA Conference Guidelines for Exhibitors

1. Each exhibitor will be provided a 6' table, draped, and two chairs.
2. NAPSA reserves the right to select exhibitors as deemed appropriate for the conference.
3. The specific location of exhibit booths will be assigned, based on sponsorship level and on a first come, first served basis.
4. Set-up begins at 8:00 a.m. on October 27, 2009.
5. Exhibit times are from 1:00 p.m.-5:00 p.m. on Tuesday, October 27; 8:00 a.m.– 5:00 p.m. Wednesday, October 28 and Thursday, October 29; and 9:00 a.m.-12:00 p.m. on Friday, October 30. The exhibit booth must be staffed continuously during these hours while the booth is set up.
6. All exhibitor materials will be removed by 3:00 p.m. Friday, October 30.
7. If products are sold at the conference, exhibitor is responsible for all monies collected, as well as any taxes due thereon.
8. All exhibits will be table top displays unless other arrangements are made. Free-standing exhibits which use approximately the same area (6' x 10') may be used with special permission.
9. Exhibitors are responsible for their own display security. The exhibit area will be closed off each evening by non-stationary walls which provide some security, but the walls do not lock.
10. Exhibitors need not pay a conference registration fee unless the exhibitor(s) plan to attend conference sessions and events.
11. Exhibitors needing electrical connection will be responsible for making the electrical connection arrangements and payments directly with the El Tropicana Hotel. NAPSA will send you the General Information and Electrical Regulations upon request.
12. Questions or concerns about the exhibit hall should be emailed to vendors@apsnetwork.org



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2009 NAPSA - TDFPS Conference Sponsorship Registration

Please submit this completed form to NAPSA by July 31, 2009.

E-mail to: vendors@apsnetwork.org

or

Mail to: **NAPSA**
Attn: Lucie Caron
920 South Spring Street, Suite 1200
Springfield, IL 62704

Contact Person _____ Title _____

Company Name _____

Address _____

City _____ State _____ Zip _____

Daytime Phone _____ Evening Phone _____ Fax _____

Email _____

EXHIBITOR AGREEMENT

The exhibitor agrees to protect, save, and hold NAPSA – TDFPS and the employees and directors thereof (hereinafter collectively called “NAPSA - TDFPS”) forever harmless for any damages or charges imposed for violations of any law or ordinance whether occasioned by the negligence of the exhibitor or those acting under the auspices of the exhibitor, and further, exhibitor shall at all times protect, indemnify, save and hold harmless NAPSA-TDFPS against and from any and all losses, costs (including attorney’s fees), damage, liability, or expense arising from or out of or by any reason of any accident or bodily injury or other occurrence to any person or persons, including the exhibitor, its agents, employees and business invitees which arise from or out of or by reason of said exhibitor’s occupancy and use of the exhibition premises or part thereof.

The hotel will not be responsible for any injury, loss or damage that may occur to the exhibitor, the exhibitor’s employees or property, or to any other person, prior, during or subsequent to the period covered by the exhibit contract, provided that said injury, loss or damage is not caused by the willful negligence or wrongful act of any employee of the hotel. Each exhibitor expressly releases the hotel from such liabilities and agrees to indemnify the hotel against any and all such claims for injury, loss, or damage.

As in any exhibit, all exhibitors are urged to place “extra-territorial” and other coverage on their equipment and exhibits, and arrange for public liability with their regular insurance carrier. All materials used in the exhibit area or any other room in the hotel **MUST** be non-flammable to conform with fire regulations. Electrical wiring and equipment installation must conform to appropriate codes. Material not conforming with such regulations will be removed immediately at the exhibitor’s expense. Engines, motors, or any kind of equipment may be operated only with the consent of the Convention Service Manager of the hotel. No nail or bracing wires used in erecting displays may be attached to the building without written consent of the Convention Service Manager of the hotel. All property destroyed or damaged by the exhibitor must be replaced in its original condition by the exhibitor at the exhibitor’s expense.

Signature

Date



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2009 NAPSA - TDFPS Conference Sponsor/Advertiser Fees and Payment

Please submit this form and Sponsorship Registration form to NAPSA **by July 31, 2009**.
Full payment must be submitted by October 16, 2009.

E-mail to: vendors@apsnetwork.org

or

Mail to: **NAPSA**
 Attn: Lucie Caron
 920 South Spring Street, Suite 1200
 Springfield, IL 62704

All sponsors and advertisers must check the items below that apply to the application.

Please check those that apply in the far left column. Organization:

	Category	Price	Number	Amount Due
	Program Advertisement Only			
<input type="checkbox"/>	Full Page	\$500 (\$250 non-profit)		\$
<input type="checkbox"/>	Half Page	\$300 (\$150 non-profit)		\$
<input type="checkbox"/>	Quarter Page	\$200 (\$100 non-profit)		\$
<input type="checkbox"/>	Business card	\$100 (\$50 non-profit)		\$
	Sponsorship			
<input type="checkbox"/>	Titanium	\$10,000		\$
<input type="checkbox"/>	Platinum	\$5,000		\$
<input type="checkbox"/>	Gold	\$3,500		\$
<input type="checkbox"/>	Silver	\$2,500		\$
<input type="checkbox"/>	Bronze	\$1,500		\$
<input type="checkbox"/>	Exhibitor	\$ 500 (\$250 non-profit)		\$
<input type="checkbox"/>	Specialty Sponsorship	\$		\$
		Total Amount		\$

Enclosed is check payment in the amount of \$ _____

Payment will be made by credit card only online via Pay Pal. To make a credit card payment online, please go to <http://www.apsnetwork.org/Training/conference.htm>.

I would like more information about:

Additional Conference Sponsorship Opportunities

Erecting a free-standing booth

Donating a prize for the NAPSA give-away

Shipping and storing exhibit materials at the hotel

Giving away a door prize at my exhibit booth

Obtaining an electrical outlet

Donating a prize for the Silent Auction

All forms and ads must be submitted by July 31, 2009 deadline. All advertisement copy must be submitted to wendy.ivy@dfps.state.tx by July 31, 2009 in order to be included in the Conference Program. Deadline for full payment is October 16, 2009.