



Ante UP!!! Go all in and join us as an official sponsor of the third annual **Tony and Eva Parker Casino Night benefiting Eva's Heroes on October 2, 2010.**

Come join celebrities and poker professionals and supporters of Eva's Heroes for a night of classic casino fun at Pedrotti's North Wind Ranch in San Antonio, Texas. Enjoy dinner, drinks, blackjack, roulette, craps, silent auction, casino prizes and impressive Texas Hold 'em tournament. To top it off, the grand prize winner of the poker tournament will receive a seat to the World Series of Poker in Las Vegas!

Contact Eva's Heroes today at 210.694.9090 to be an official sponsor of the Tony and Eva Parker Celebrity Casino Night. Attached is a sponsorship form with information about the event. You may also take part by donating items for the live auction, silent auction, poker prizes and/or casino prizes.

All proceeds from the event will help Eva's Heroes continue to serve the San Antonio community with our programs that are dedicated to enriching the lives of those with developmental challenges by providing an inclusive setting to interact, grow, learn and love with their peers.

For more information on the Tony and Eva Parker Celebrity Casino Night, please visit our website, www.evasheroes.org.

We look forward to seeing you on October 2 for an event that is sure to be one-of-a-kind.

Sincerely,

Eva Longoria Parker

Christiane Perkins-Garcia



Tony and Eva Parker present the third annual Tony and Eva Parker Celebrity Casino Night on October 2, 2010. The Tony and Eva Parker Celebrity Casino Night will feature classic casino games such as blackjack, roulette, craps, and a Texas Hold 'Em poker tournament. All proceeds from the event will benefit Eva's Heroes, a non-profit organization dedicated to providing an inclusive setting for individuals with developmental disabilities to interact, grow, learn, and love with their typically-developing peers.

Title Sponsor - \$50,000

- Logo on the following items:
 - Event Program
 - Press Releases
 - Media Advisories
 - Poker Markers
 - Casino Table Signage at four (4) game tables
 - Event Signage
 - eBlasts
 - Print Ads
- Logo and link placed on the Eva's Heroes website (www.evasheroes.org)
- Group photo opportunity with Tony and Eva Parker
- VIP reception with celebrities for ten (10) guests
- Reserved table for dinner for ten (10) with signage
- Ten (10) Casino Night tickets (Additional \$500 in chips for each complimentary Casino Night ticket)
- One (1) special Tony and Eva Parker gift basket with autographed items including signed Tony Parker jersey, DVD collection of Desperate Housewives signed by Eva Longoria Parker, autographed Spurs basketball, 4 Spurs tickets and parking pass for Opening Night game, and various premium items
- Sponsor's name displayed at casino (3 banners)
- One (1) complimentary seat in the Texas Hold 'Em Poker Tournament at Eva Longoria Parker's table (add-ons not included)
- Ad in the Casino Night event program
- 3-minute speaking opportunity at the Casino Night event
- Presentation of trophies to Final Table players
- Company name on trophies given to Final Table players
- 20-minute speaking engagement with Eva Longoria Parker (subject to Eva's schedule preference and availability; expires February 2011)



Platinum Sponsor - \$25,000

- Logo on the following items:
 - Event Program
 - Casino Table Signage at three (3) game tables
- Logo and link placed on the Eva's Heroes website (www.evasheroes.org)
- Group photo opportunity with Tony and Eva Parker
- VIP reception with celebrities for ten (10) guests
- Reserved table for dinner for ten (10) with signage
- Ten (10) Casino Night tickets (Additional \$500 in chips for each complimentary Casino Night ticket)
- One (1) special VIP gift bag
- Sponsor's name displayed at casino (1 banner)
- One (1) complimentary seat in the Texas Hold 'Em Poker Tournament at table with a celebrity (add-ons not included)

Gold Sponsor - \$10,000

- Logo on the following items:
 - Event Program
 - Casino Table Signage at one (1) game table
- Logo and link placed on the Eva's Heroes website (www.evasheroes.org)
- Group photo opportunity with Tony and Eva Parker
- VIP reception with celebrities for four (4) guests
- Four (4) Casino Night tickets (Additional \$250 in chips for each complimentary Casino Night ticket)
- Signed ball or jersey by Tony Parker

Silver Sponsor - \$ 5,000

- Logo on the following items:
 - Event Program
- Logo and link placed on the Eva's Heroes website (www.evasheroes.org)
- Group photo opportunity with Tony and Eva Parker
- VIP Reception with Celebrities for four (4) guests
- Four (4) Casino Night Tickets
- Signed ball or jersey by Tony Parker



Sponsor Registration Form

Tony and Eva Parker invite you...

to be a sponsor in the third annual Tony and Eva Parker Celebrity Casino Night Benefiting Eva's Heroes. Eva's Heroes was founded by actress Eva Longoria Parker to provide support for children and young adults who are developmentally challenged. This cause, which is very dear to Eva's heart, is a vision inspired by Eva's personal experiences and has resulted in Eva's Heroes Enrichment Programs. These programs will enrich lives through four primary tenets: interact, grow, learn, and love.

----- Please return this form to Eva's Heroes via postage mail or fax -----

Individual or Company -----

(Please include name/company as preferred listed in publicity materials.)

Contact Name -----

Address -----

City ----- State ----- Zip -----

Daytime Phone ----- Mobile -----

E-mail -----

Website -----

Sponsorship: Title Sponsor \$50,000 Platinum Sponsor \$25,000
 Gold Sponsor \$10,000 Silver Sponsor \$5,000

Please make check payable to Eva's Heroes. All payments should be sent to:

ATTN: Sponsorships
11107 Wurzbach, Suite #203
San Antonio, TX 78230

Delivery of Tickets: Mail to the above address Mail to alternate address:
(check one box)

Address -----

City ----- State ----- Zip -----

A copy of this form will act as a receipt for your donation. All contributions to Eva's Heroes, a 501(c)(3) tax-exempt organization, are deductible as provided for by the Internal Revenue Code.

Authorized Signature

Date