

Dear DIRECTV,

I currently receive my television services through DIRECTV, and unfortunately, you do not offer Retirement Living TV (RLTV) in your channel line-up. As a member of the aging community and one of the 43 million Americans served by The National Association of Area Agencies on Aging (n4a), I request that you add RLTV to the channels available to us.

The n4a is the umbrella organization for 655 area agencies on aging whose mission is to ensure my community, and the people who provide care to us, get the resources and services available to older Americans that will enable us to live independently. Its service providers are in every neighborhood in America helping older Americans receive everything from information and referrals, transportation, home delivered meals to chronic disease management.

It was through my local agency that I learned about RLTV, the only cable network dedicated to delivering information and entertainment that is specifically targeted to adults like me. Having access to information about retirement issues, caregiving, health and wellness, aging, and living independently is critically important to me, and RLTV speaks solely to these issues, providing content that is most essential to me.

I am very excited about a channel created for older adults and am very anxious to begin taking advantage of these benefits. I hope you will make RLTV available in my area soon.

Thank you,

Name:

City / State: