



March 21-24, 2010

Become a Sponsor

The Texas Conference on Aging provides an excellent opportunity to present your organization as a leader in the vibrant and growing aging and disability service industry. Located at the Inn of the Hills Resort and Conference Center in the lovely Hill Country community of Kerrville, Texas, the conference will afford you access to administrators, service providers and independent professionals who are serving seniors not only in Central Texas but from throughout the State as well.

Within the relaxed atmosphere of the Conference Center and Grand Ballroom, you will have the opportunity to promote your products and services among the 300 participants expected to attend. A wide range of sponsorship levels is available, with each level affording access to an exhibitor's table. Visit www.innofthehills.com/conference.html to view the distinctive amenities and conveniences available at the center.

Special Conference Rates on Lodging

Special conference rates of \$85 per night for singles and doubles and \$95 per night for suites are available by contacting the Inn of the Hills at 1-800-292-5690. Be sure to mention that you want the TCoA rate.

Spaces

Exhibitor space is limited and the deadline for registration is November 1, 2009, with full payment due by January 8, 2010. Exhibit spaces include a 6-foot covered and skirted table and two chairs. Booth spaces will be assigned first-come, first-served with prominent locations reserved for "Exclusive" sponsors. Electricity is available at no additional charge. Please contact the Inn of the Hills at 800-292-5690 for information regarding internet access from within the Conference Center. **Space will not be reserved until full payment is received.**

Exhibit Times

3:00 - 5:30 p.m.	Sunday, March 21, 2009	Trade Show Setup
6:30 - 8:30 p.m.	Sunday, March 21, 2009	Trade Show Early Bird/Reception
4:00 - 7:00 p.m.	Monday, March 22, 2009	Trade Show Opening and Reception
8:00 a.m. - Noon	Tuesday, March 23, 2009	Trade Show and Poster Sessions
2:15 - 3:00 p.m.	Tuesday, March 23, 2009	Trade Show Breakdown

Door Prizes

All sponsors are requested to bring a door prize; prizes will be awarded to conference participants at the Awards Brunch on Wednesday, March 24, 2010.

Sponsorship Levels and Rates

“Exclusive” Sponsorship Categories

Select from a limited number of EXCLUSIVE SPONSOR categories designed to feature your organization as a major participant at the Texas Conference on Aging and recognize the significance of your contribution to the aging, disabled and the caregivers and communities that support them. Only one opportunity in each category is available, unless noted.

Title Sponsor - \$7,000

- Includes “Sponsor Recognition Package”*
- Listing in all conference announcements as Title Sponsor
- Your organization’s name and logo on the Registration Book cover and Program cover.
- Full page ad in the Conference Registration Book and Program
- Database of conference attendees.
- Listing on the Conference website homepage with a link to your company internet site.
- Recognition throughout the conference.
- Double exhibit space in the most prominent location.
- Four complimentary registrations including all meals for all conference events.

Opening Ceremony Breakfast and Keynote Speaker- \$5,000

- Includes “Sponsor Recognition Package”*
- Speaking rights at event, materials on all tables and two seats at head table
- Full page ad in the Conference Registration Book and Program
- Database of conference attendees.
- Listing on the Conference website homepage with a link to your company internet site.
- Complimentary exhibit space in prominent location.
- Four complimentary registrations including all meals for all conference events.

Tuesday General Session Luncheon and Keynote Speaker- \$5,000

- Includes “Sponsor Recognition Package”*
- Speaking rights at event, materials on all tables and two seats at head table
- Full page ad in the Conference Registration Book and Program
- Database of conference attendees.
- Listing on the Conference website homepage with a link to your company internet site.
- Complimentary exhibit space in prominent location.
- Four complimentary registrations including all meals for all conference events.

Tuesday Evening Opening Reception- \$5,000

- Includes "Sponsor Recognition Package"*
- Speaking rights at event, materials on all tables
- Full page ad in the Conference Registration Book and Program
- Database of conference attendees.
- Listing on the Conference website homepage with a link to your company internet site.
- Complimentary exhibit space in prominent location.
- Four complimentary registrations including all meals for all conference events.

Wednesday Awards Brunch- \$5,000

- Includes "Sponsor Recognition Package"*
- Speaking rights at event, materials on all tables and two seats at head table
- Full page ad in the Conference Registration Book and Program
- Database of conference attendees.
- Listing on the Conference website homepage with a link to your company internet site.
- Complimentary exhibit space in prominent location.
- Four complimentary registrations including all meals for all conference events.

Monday Night Hospitality Suite- \$4,000

- Includes "Sponsor Recognition Package"*
- Speaking rights at event, materials on all tables and two seats at head table
- One half page ad in the Conference Registration Book and Program
- Complimentary exhibit space in prominent location.
- Three complimentary registrations including all meals for all conference events.

Sunday Evening Welcome Reception- \$3,000

- Includes "Sponsor Recognition Package"*
- Speaking rights at event, materials on all tables and two seats at head table
- One quarter page ad in the Conference Registration Book and Program
- Complimentary exhibit space in prominent location.
- Two complimentary registrations including all meals for all conference events.

Monday Lunch Buffet/ Tuesday Breakfast- (2) \$2,000

- Includes "Sponsor Recognition Package"*
- Materials on all tables
- Business card sized ad in the Conference Registration Book and Program
- Complimentary exhibit space in prominent location.
- One complimentary registration including all meals for all conference events.

Sunday Afternoon Break \$1,000
Monday Afternoon Break \$1,000
Monday Morning Break \$1,000
Tuesday Morning Break \$1,000
Tuesday Afternoon Break \$1,000

- Includes “Sponsor Recognition Package”*
- Business card sized ad in the Conference Registration Book and Program
- Complimentary exhibit space in prominent location.
- One complimentary registration including all meals for all conference events.

“Basic” Sponsorship Categories
For Profit Exhibitor: \$500

Non-Profit and Government Exhibitor: \$350

- Includes “Sponsor Recognition Package”*
- Complimentary exhibit space.
- One complimentary registration for educational sessions, only.

Basic Sponsor Recognition: \$250

- Includes “Sponsor Recognition Package”* only (see below)

***Sponsor Recognition Package**

- Sign recognition during the conference
- A one-page enclosure (marketing or informative) from your organization in each registrant’s packet (Please have 300 copies of your enclosures delivered to AACOG, Attn: Daniel Goetz, 8700 Tesoro Drive, Suite 700, San Antonio, Texas 78217-6228, no later than March 15, 2010.)
- Acknowledgement of your sponsorship in the Conference Registration Booklet and Program
- Listing on the conference website

Cancellations

Cancellations must be received by January 15, 2010, for a refund. After that date, refunds cannot be made.

Information

For more information, contact Daniel Goetz, Conference Trade Show coordinator at (210) 362-5567 or e-mail him at dgoetz@aacog.com.

Conference Website

Visit the TCOA 2010 website at www.texasconferenceonaging.org.

2010 Texas Conference on Aging
"Deep in the Heart of Aging"

SPONSORSHIP REGISTRATION FORM



The 2010 Texas Conference on Aging takes place March 21 – 24 at the Hill Country Inn and Conference Center, Kerrville, in the heart of the Texas Hill Country. As a conference Sponsor, your organization will be also eligible for the TCoA special guest room rate of \$85.

Yes, I wish to participate in the Texas Conference on Aging. Please register my organization for:

"Exclusive" Sponsorship Categories

_____ \$7,000	Title Sponsor	Organization: _____
_____ \$5,000	Opening Ceremony Breakfast and Keynote	Name on Booth: _____
_____ \$5,000	Tuesday General Session Luncheon	Need Electricity? _____
_____ \$5,000	Tuesday Evening Reception	Address: _____
_____ \$5,000	Wednesday Awards Luncheon	City/State/Zip: _____
_____ \$4,000	Monday Hospitality Suite	Contact Person: _____
_____ \$3,000	Sunday Evening Welcome Reception	Title: _____
_____ \$2,000	Monday Lunch Buffet or Tuesday Breakfast (2)	Phone: _____
_____ \$1,000	Refreshment Break (5)	E-Mail: _____

(Specify)

"Basic" Sponsorship Categories

_____ \$350 or _____ \$500 Table
_____ \$250 Basic Recognition Only

Deadline for Sponsor Registration is November 1st, 2009. Full Payment required by January 8th, 2010.

Contact Daniel Goetz regarding
sponsorship questions at
210-362-5567

dgoetz@aacog.com

Please reserve by faxing this completed form to:

210-225-5937
Attn: Dan Goetz

Or mail the form and payment to:

2010 Texas Conference on Aging
c/o Alamo Area Agency on Aging
8700 Tesoro Dr., Suite 700
San Antonio, TX 78217-6228
Attn: Dan Goetz

Checks made payable to:

Texas Conference on Aging/AACOG